

AMERICAN CANCER SOCIETY, INC.

# FINISH THE FIGHT

INVITATIONAL

Event Co-chairs

**Barbara Ann Sellinger**

Chair, American Cancer Society, Northern New Jersey

**Hollis Stacy**

Three Time US Women's Open Champion

For information on sponsorship opportunities  
or to join the committee, please contact Denise Buckley:  
[denise.buckley@cancer.org](mailto:denise.buckley@cancer.org) | 732.612.9456



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## SPONSOR OPPORTUNITIES

### **TITLE SPONSOR: \$25,000**

*Exclusive opportunity to be the Title Sponsor of the American Cancer Society's Finish the Fight Invitational*

#### **Naming Opportunity**

- Company name and logo to be incorporated into tournament name “American Cancer Society’s Finish the Fight Invitational, Presented by YOUR COMPANY NAME”

#### **Prominent Corporate Recognition\***

- Corporate logo/name on all promotional collateral
- Recognition on all e-communication sent to 4,000+ contacts
- Corporate logo on digital invitation
- Corporate logo prominently displayed on Finish the Fight website landing page, sponsor page and all event details pages
- Welcome video (45 seconds in length) from a representative of your company’s leadership team to be displayed on Finish the Fight Invitational website (to be created by your company)
- Opportunity to distribute a corporate promotional item as a player gift to participants in Finish the Fight Best of New Jersey and Play Your Course Tournament
- Company highlighted in social media recognizing your company as a valuable community partner of the American Cancer Society
- Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at the 2021 event

*\*Corporate logo to be provided by company*





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## SPONSOR OPPORTUNITIES

### **PLAY YOUR COURSE TOURNAMENT SPONSOR: \$15,000**

*Exclusive opportunity to be the Presenting Sponsor of the American Cancer Society's Finish the Fight Invitational Play Your Course Tournament*

#### **Naming Opportunity**

- Company name and logo to be incorporated into Play Your Course Tournament name  
“American Cancer Society's Finish the Fight Invitational Play Your Course Tournament,  
Presented by YOUR COMPANY NAME”

#### **Prominent Corporate Recognition\***

- Corporate logo/name on all promotional collateral
- Corporate logo/name prominently displayed on Golf Genius Play Your Course Tournament event page
- Corporate logo prominently displayed on Finish the Fight website landing page, sponsor page and Play Your Course Tournament event details pages
- Company highlighted in social media recognizing your company as a valuable community partner of the American Cancer Society
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## SPONSOR OPPORTUNITIES

### **EAGLE SPONSOR: \$10,000**

#### **Prominent Corporate Recognition\***

- Corporate logo/name on all promotional collateral
- Corporate logo on digital invitation
- Corporate logo prominently displayed on Finish the Fight website landing page, sponsor page and event details pages
- Company highlighted in social media recognizing your company as a valuable community partner of the American Cancer Society
- Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at the 2021 event

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## SPONSOR OPPORTUNITIES

### **BEST OF NEW JERSEY GOLF AUCTION SPONSOR: \$7,500**

*Exclusive opportunity to be the Presenting Sponsor of the American Cancer Society's Finish the Fight Invitational Best of New Jersey Golf Auction*

#### **Naming Opportunity**

- Company name and logo to be incorporated into Best of New Jersey Golf Auction name “American Cancer Society’s Finish the Fight Invitational Best of New Jersey Golf Auction, Presented by YOUR COMPANY NAME”

#### **Prominent Corporate Recognition\***

- Corporate logo/name on all promotional collateral
- Corporate logo prominently displayed on Finish the Fight website landing page, sponsor page and Best of New Jersey Auction details page
- Company highlighted in social media recognizing your company as a valuable community partner of the American Cancer Society
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## SPONSOR OPPORTUNITIES

### **VIRTUAL COCKTAIL RECEPTION SPONSOR: \$5,000**

*Exclusive opportunity to be the Presenting Sponsor of the American Cancer Society's Finish the Fight Invitational Virtual Cocktail Reception Sponsor*

#### **Naming Opportunity**

- Company name and logo to be incorporated into Virtual Cocktail Reception event. “American Cancer Society’s Finish the Fight Invitational Virtual Cocktail Reception, Presented by YOUR COMPANY NAME”

#### **Prominent Corporate Recognition\***

- Corporate logo/name on all promotional collateral
- Corporate logo/name prominently displayed on Finish the Fight Invitational Virtual Cocktail Reception landing page
- Company highlighted in social media recognizing your company as a valuable community partner of the American Cancer Society
- Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at the 2021 event

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