

AMERICAN CANCER SOCIETY PRESENTS



Tuesday, October 30, 2018  
Essex County Country Club  
350 Mt. Pleasant Ave  
West Orange, NJ 07052

[www.tasteofhopenj.org](http://www.tasteofhopenj.org)

# Sponsorship Opportunities



Culinary Co-Chair Chef Eric B. LeVine  
Morris Tap & Grill  
Paragon Tap & Table



Culinary Co-Chair Chef Diane Henderiks  
Diane Henderiks Catering

# Event Overview

**Taste of Hope** is the American Cancer Society's signature culinary, wine, and spirits event, featuring some of New Jersey's most popular restaurants and beverage vendors. Guests enjoy a walk-around tasting where they can sample signature dishes, premier wines and spirits, and inventive cocktails. Now in its 4<sup>th</sup> year, the event is hosted annually by the Taste of Hope volunteer committee and has raised over **\$1.8 Million** in New York and New Jersey to support the American Cancer Society's mission and goal of eliminating cancer as a major health problem.



**TASTE OF HOPE – NEW JERSEY**  
**TUESDAY, OCTOBER 30, 2018**  
**6:00 p.m. – 9:00 p.m.**

## TICKET INFORMATION:

**EARLY BIRD TICKETS - \$75.00**  
*(must be purchased by August 15, 2018)*

**General Admission Ticket - \$100.00**  
*(after August 15, 2018)*

## EVENT COMMITTEE:

### **Event Co-Chairs**

Chef Eric B. LeVine | Chef Diane Henderiks

### **Jolaade Aboaba, Chef**

**Mary Brenycz, Bobst North America Inc.**

**Joseph Gonnella, Boy Scouts of America**

**Juliet Lopez, Housewives in the City, North Jersey**

**Cyd Katz, [www.newjerseyisntboring.com](http://www.newjerseyisntboring.com)**

## **For More Information, Contact:**

Nancy Marino | [nancy.marino@cancer.org](mailto:nancy.marino@cancer.org) | (973) 285-8039



# Sponsorship Levels



## Epicurean Sponsor

\$10,000

### Full Promotional Rights

- Categorical Exclusivity; single Presenting Sponsor of Taste of Hope – New Jersey
- Logo prominently displayed as an “Epicurean Sponsor” on the Taste of Hope – New Jersey website, invitation and promotional materials
- Name and logo prominently displayed as an “Epicurean Sponsor” on all primary event signage
- One (1) full page, color advertisement on Taste of Hope – New Jersey PowerPoint
- “Epicurean Sponsor” recognition on Taste of Hope – New Jersey Facebook page with link to your Facebook page and/or website

### On-Site Recognition

- Verbal recognition during program

### Hospitality Benefits

- Thirty (30) tickets for the event

### Media Benefits

- “Epicurean Sponsor” recognition in all Taste of Hope – New Jersey press releases

# Sponsorship Levels



## Entrée Sponsor (15 Tickets)

- Color ad on the PowerPoint
- Signage displayed in the silent auction room
- Verbal recognition at the event
- Company logo on signage

\$5,000

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## Cocktail Sponsor (10 Tickets)

- Color ad on the PowerPoint
- Company logo on napkins during cocktail reception
- Verbal recognition at the event
- Company logo on signage

\$3,500

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## Appetizer Sponsor (8 Tickets)

- Verbal recognition at the event
- Company logo on signage and PowerPoint

\$2,500

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## Dessert Sponsor (6 Tickets)

- Verbal recognition at the event
- Company logo on signage and PowerPoint

\$2,000

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## Bar Sponsor (4 Tickets)

- Verbal recognition at the event
- Company logo on signage and PowerPoint

\$1,000

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## Friend Sponsor (2 Tickets)

- Verbal Recognition at the event
- Company logo on signage and PowerPoint

\$500

# Sponsorship Commitment

Company or Individual Name

Company Contact

Street Address

City, State, Zip

Telephone Number

Email Address

Your name or company name as you would like it to appear on all correspondence

## Sponsorship Opportunities – please check one

- |  |           |  |          |
|--|-----------|--|----------|
| <input type="checkbox"/> Epicurean Sponsor | \$ 10,000 | <input type="checkbox"/> Appetizer Sponsor | \$ 2,500 |
| <input type="checkbox"/> Entree Sponsor    | \$ 5,000  | <input type="checkbox"/> Dessert Sponsor   | \$ 2,000 |
| <input type="checkbox"/> Cocktail Sponsor  | \$ 3,500  | <input type="checkbox"/> Bar Sponsor       | \$ 1,000 |
|  |           | <input type="checkbox"/> Friend Sponsor    | \$ 500   |

Sorry, we cannot participate but please accept our donation of \$ \_\_\_\_\_

### Method of payment:

Check payable to the American Cancer Society      Check # \_\_\_\_\_

Charge (Please circle one)      Visa      MC      Discover      AMEX

Name on Credit Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp.: \_\_\_\_\_

Please return this form no later than: Friday, October 5, 2018 to:  
American Cancer Society  
ATTN: Taste of Hope – New Jersey  
7 Ridgedale Avenue, Suite 103, Cedar Knolls, NJ 07927