



THE AMERICAN CANCER SOCIETY PRESENTS
Hats, Horses, & Hope

11th Annual
Starry Night Gala

A KENTUCKY DERBY EVENT

Sponsorship Opportunities

\$50,000 Presenting Sponsor *(Exclusive Opportunity)*

- ✦ Company/Donor Name Incorporated into Event Artwork – i.e. 10th Annual Starry Night Gala Presented by [Company Name]
- ✦ Presenting Sponsor Recognition on all Promotional Materials, Media Releases and Invitations
- ✦ Presenting Sponsor Recognition on the Starry Night Gala Website
- ✦ Premier Seating: Five (5) Tables of Ten
- ✦ Company Recognition at all Guest Tables
- ✦ Exclusive Placement on the Back Cover of the Tribute Journal Book (Full Page/Color)
- ✦ Two-Page Company Profile in the Tribute Journal

\$30,000 Diamond Sponsor

- ✦ Premier Seating: Three (3) Tables of Ten
- ✦ Inside Front Cover Ad in the Tribute Journal (Full Page/Color)
- ✦ One (1) Page Company Profile in the Tribute Journal
- ✦ Company Logo on the Invitation

\$25,000 Winner's Circle Sponsor

- ✦ Premier Seating: Twenty-Four (24) Tickets to the Gala
- ✦ Inside Back Cover in the Tribute Journal (Full Page/Color)
- ✦ Company Logo on the Invitation

\$20,000 Churchill Downs Sponsor

- ✦ Premier Seating: Two (2) Tables of Ten
- ✦ Ad in the Tribute Journal (Full Page/Color)
- ✦ Company Logo on the Invitation

\$15,000 Garland of Roses Sponsor

- ✦ Premier Seating: Fifteen (15) Tickets to the Gala
- ✦ Ad in the Tribute Journal (Full Page/Color)
- ✦ Company Logo on the Invitation

\$10,000 Jockey Club Sponsor

- ✦ Premier Seating: Twelve (12) Tickets to the Gala
- ✦ Ad in the Tribute Journal (Full Page/Color)
- ✦ Company Logo on the Invitation

**All sponsors will be acknowledged on the website as well as in the Tribute Journal and night-of video loop and signage.*



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Specialty Sponsorship Opportunities

\$9,000 A/V, Band and Lighting Sponsor

- ✦ Reserved Seating: One (1) Table of Ten
- ✦ Ad in the Tribute Journal (Full Page/Color)
- ✦ Signage Displayed on the Stage

\$8,000 Centerpiece Sponsor

- ✦ Reserved Seating: One (1) Table of Ten
- ✦ Ad in the Tribute Journal (Full Page/Color)
- ✦ Signage Displayed by/in each Centerpiece

\$7,500 Attendee Gift Sponsor

- ✦ Reserved Seating: One (1) Table of Ten
- ✦ Ad in the Tribute Journal (Full Page/Color)
- ✦ Name Recognition on each Attendee Gift

\$6,000 Silent Auction Sponsor *(Limit to 5)*

- ✦ Reserved Seating: One (1) Table of Ten
- ✦ Half Page Ad in the Tribute Journal
- ✦ Signage Displayed in the Silent Auction Area

\$5,000 Valet Parking Sponsor (Exclusive)

- ✦ Eight (8) Tickets to the Gala
- ✦ Signage Displayed at the Valet Parking Area
- ✦ Option to provide a company product to be placed in each car

\$3,500 Cocktail Hour Sponsor *(Limit to 5)*

- ✦ Six (6) Tickets to the Gala
- ✦ Signage Displayed during the Cocktail Hour

\$2,500 Bar Sponsor

- ✦ Two (2) Tickets to the Gala
- ✦ Signage at each Bar Station

\$1,500 Race-Day Ranking Sponsor

- ✦ Two (2) Tickets to the Gala
- ✦ Signage at each Racing Station

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Saturday, May 5, 2018 at Hamilton Farm Golf Club, Gladstone, NJ

SPONSORSHIP COMMITMENT FORM

 Company or Individual Name Company Contact

 Street Address City, State, Zip

 Telephone Number E-mail Address

 Your name or company name as you would like it to appear on all correspondence

Sponsorship Opportunities - Please check one

<input type="checkbox"/> Presenting Sponsor	\$50,000	<input type="checkbox"/> Centerpiece Sponsor	\$ 8,000
<input type="checkbox"/> Diamond Sponsor	\$30,000	<input type="checkbox"/> Attendee Gift Sponsor	\$ 7,500
<input type="checkbox"/> Winner's Circle Sponsor	\$25,000	<input type="checkbox"/> Silent Auction Sponsor	\$ 6,000
<input type="checkbox"/> Churchill Downs Sponsor	\$20,000	<input type="checkbox"/> Valet Parking Sponsor	\$ 5,000
<input type="checkbox"/> Garland of Roses Sponsor	\$15,000	<input type="checkbox"/> Cocktail Hour Sponsor	\$ 3,500
<input type="checkbox"/> Jockey Club Sponsor	\$10,000	<input type="checkbox"/> Bar Sponsor	\$ 2,500
<input type="checkbox"/> A/V Band & Lighting Sponsor	\$ 9,000	<input type="checkbox"/> Race-Day Ranking Sponsor	\$ 1,500

Sorry, we cannot participate but please accept our donation of \$_____

Method of payment: Check payable to the American Cancer Society Check # _____

Charge (Please circle one) Visa MC Discover AMEX

Name on Credit Card: _____

Card #: _____ Exp. _____

Please return this form no later than Friday, April 13, 2018

Please Mail to:

American Cancer Society, 11th Annual Starry Night Gala
 Attention: Nancy Marino
 7 Ridgedale Avenue, Suite 103
 Cedar Knolls, New Jersey 07927
 Phone: 973.285.8039 Fax: 973.285.8140