



THE AMERICAN CANCER SOCIETY PRESENTS

# Hats, Horses, & Hope

11th Annual  
Starry Night Gala

A KENTUCKY DERBY EVENT

Saturday, May 5, 2018 at Hamilton Farm Golf Club, Gladstone, NJ

## TRIBUTE JOURNAL FORM

**Check One:**

**Size – 7” x 10”**

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**Please include artwork and/or text with the completed journal contract. Please send camera ready artwork in a high resolution PDF format with all fonts and images embedded. Artwork must be at least 150 dpi.**

**Camera Ready Art work may be emailed to [Nancy.Marino@cancer.org](mailto:Nancy.Marino@cancer.org).**

- Attached is my camera ready artwork/photograph
- Typeset message printed below

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*(Sizing and specific dimensions on the reverse side.)*



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## TRIBUTE JOURNAL AD DIMENSIONS

Size - 7" x 10"

### Full Page 4 - Color with bleed (covers only)\*

7.25 wide x 10.25 tall

### Full Page 4 - Color no bleed

6.25 wide x 9.25 tall (live area)

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### Half Page Black/White

6.25 wide x 4.5 tall (live area)

### Quarter Page Black/White (business card)

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\*Back Cover, Inside Front Cover and Inside Back Cover only (3 pages available).  
These pages are on a first-come, first-served basis.

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For more information, please contact Nancy Marino  
Phone: 973-285-8039 or via email at [nancy.marino@cancer.org](mailto:nancy.marino@cancer.org) or via fax at 973-285-8140

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